



FY27 Strategic Plan

STRATEGY	SUCCESS MEASURES
Launch a youth-focused peer support pilot, serving adolescents in the Monadnock Region	One pilot site established, a minimum of 20 youth participants, and most of the satisfaction surveys are positive
Create a structured aftercare program for graduated SUSD guests	50% of SUSD graduates participated in the program, reduced admissions to higher levels of care, and increased community engagement among participants
Expand access by bringing peer support services into the community and meeting people where they're at	50 individuals served, most of the satisfaction surveys are positive and no major safety incidents
Establish three off-site community partnerships	Three community partnerships are made and each host off-site support group(s), attendance of at least ten participants per group and increased referrals from partner organizations
Identify and launch one new revenue stream	One new revenue stream launched, a minimum of \$5,000 generated this year and a sustainable growth plan developed.

Goal	Actions	Who is responsible?	By when?
Launch a youth-focused peer support pilot, serving adolescents in the Monadnock Region	Form a youth program planning team	Support Central	July 31, 2026
	Identify potential partners (MC2, Upward Bound, Monadnock Youth Coalition, Keene Housing Kids Collab. etc.)	SPD and Program Team	September 30, 2026
	Determine legal and insurance considerations	ED	September 30, 2026
	Develop schedule and group descriptions for the program	Program Team	December 31, 2026
	Identify team of facilitators and which groups they will facilitate	SPD and DMI	December 31, 2026
	Establish at least one pilot site	SPD and DMI	March 31, 2027
	Launch pilot program	Program Team	March 31, 2027
	Identify other funding sources for the program	ED	March 31, 2027
	Evaluate participant and document outcomes	SPD and Program Team	June 30, 2026



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Create a structured aftercare program for graduated SUSD guests	Conduct needs assessment with former and current SUSD guests and referring partners	SPD and RC	July 31, 2026
	Design aftercare program framework	SPD, RC and Residential Staff	September 30, 2026
	Develop an enrollment process	SPD and RC	December 31, 2026
	Launch aftercare program	SPD, RC and Residential Staff	March 31, 2027
	Evaluate effectiveness of the program with surveys and outcomes.	SPD, RC and Residential Staff	June 30, 2027
Expand access by bringing peer support services into the community and meeting people where they're at	Identify towns to set up (use the van, pop up tent, library, community room, church, etc.)	SPD	July 31, 2026
	Establish agreements with other towns/places to use their sites on a recurring basis	SPD	September 30, 2026
	Develop schedule and group descriptions for the program	SPD and Program Team	December 31, 2026
	Launch a social media, marketing and outreach campaign to advertise the communities of the program	SPD, DMI and Program Team	December 31, 2026
	Launch the mobile support program	SPD and Program Team	March 31, 2027
	Evaluate effectiveness of the program with surveys	SPD and Program Team	June 30, 2027
Establish three off-site community partnerships	Identify six potential partners (Hundred Nights, Cheshire County Jail, YMCA, Love Thy Neighbor, etc.)	SPD	July 31, 2026
	Secure agreements with at least three organizations	SPD	September 30, 2026
	Develop schedule and group descriptions for the program	SPD and Program Team	September 30, 2026
	Launch the off-site groups	SPD and Program Team	December 31, 2026
	Evaluate attendance and effectiveness of the program with surveys	SPD and Program Team	March 31, 2027



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Identify and launch one new revenue stream	Identify possible revenue streams (WRAP training, Annual campaign, new event, etc.)	ED and Fundraising Committee	July 31, 2026
	Select new revenue stream	Fundraising Committee	September 30, 2026
	Develop the implementation plan	Fundraising Committee	September 30, 2026
	launch marketing and outreach campaign	Fundraising Committee, DMI and Program Team	October 31, 2026
	Launch new opportunity	Everyone	December 31, 2026
	Report on effectiveness of the campaign and documenting the outcomes	ED	June 30, 2027